

VICTORIA WALLS

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CREATIVE SKILLS

Software

Adobe InDesign Adobe Illustrator Adobe Photoshop Adobe XD Adobe After Effects Adobe Lightroom

Other Skills

Photography Calligraphy Video Editing

EDUCATION

Shepherd University Shepherdstown, WV

Graduation: May 2020 BFA with a Concentration in Graphic Design

EXPERIENCE

Program Board | Shepherdstown, WV

Graphic Designer | 4/2019 - Current

Create eye-catching designs for student events. Plan, organize, and run events for the student body on campus. Organize large marketing campaigns for big events such as Rampage, Drag Show, and Where's the Food.

Center for Teaching & Learning | Shepherdstown, WV

Graphic Designer | 4/2018 - Current

Produce promotional materials for various events such as the yearly common reading selection, first-year experience courses, and faculty and student learning programs. Designs are targeted and distributed throughout the campus and the surrounding community. Conceptualize imagery, manage content, and meet deadlines in a timely manner.

Walls Lithographics | Chantilly, VA

Graphic Designer | 5/2017 – 8/2017

Produced and prepared artwork for printing, collaborated with clients on printing requests and fulfilled print orders.

VOLUNTEER EXPERIENCE

Elderly Care Volunteer

5/2013 - 6/2017

Provided care for elderly neighbor in early through late stages of Dementia. Organized crafts and activities. Helped with bedside care such as feeding, changing, and bathing.

Emerging Leaders Team Member

8/2016 & 8/2019

Leadership development, team-building activities, and community service. Networked with other students as well as staff and faculty.

ACHIEVEMENTS

AIGA Mockup!

Working for a week in a small design team, we compete to fulfill the client brief to provide for a non-profit organization. At the end of the week, the work is presented and the client selects the solution that best represents their brand.

Fall 2016 | Competitor Fall 2019 | 1st place